

COMPASS
PRIVATE EXCLUSIVES

Pre-Market Your Home by Listing as a Compass Private Exclusive

Private Exclusives allow you to pre-market your upcoming home sale and give buyers an opportunity to prepare to make a competitive offer. These off-market listings are only visible to Compass agents and their qualified clients. They don't accumulate days on market, show price history, or appear on public home search websites.

The Benefits of a Pre-Marketing Strategy

Generate Buzz

Build anticipation and demand for your home before it officially hits the market. Just like a movie trailer, this pre-marketing strategy helps create urgency and interest from buyers.

Test the Market

Avoid the negative impact from accumulating days on market and public price drops. Listing as a Private Exclusive gives you feedback from buyers on your ideal price and positioning.

Maintain Your Privacy

Your privacy is valuable. Private Exclusives is a discreet service that ensures photos and floorplans of your home are not visible on public home search websites.

LEARN MORE AT [COMPASS.COM/PRIVATE-EXCLUSIVES](https://www.compass.com/private-exclusives)

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Private Exclusives may not be available in all markets, and availability is subject to change. Private Exclusives, inclusive of pre-marketing and listing strategies, are at the discretion of the seller. They are only visible to buyers and the Compass agents representing them in that market. Compass does not recommend one particular strategy or guarantee results. #1 in 2023 closed sales volume in the US per RealTrends.