

GROW YOUR BUSINESS as a Preferred Partner

KW
KELLERWILLIAMS® REALTY
ELITE

- Keller Williams ELITE is the fastest-growing real estate powerhouse in the Greater PA Region, with over 200 passionate associates and memberships in five REALTOR® Associations, all driven to serve our communities.
- Last year, we rocked nearly 2,000 transactions, and this year, we're set to crush that record! Our deals are a dynamic mix—40% listings and 60% buyers—bringing unmatched value to both sides.
- At KW ELITE, every event is a marketing spectacle, blending social media buzz with traditional media flair to make waves in and beyond real estate.
- We've achieved big milestones, earned awards, and pushed our initiatives forward. And the best part? We're just getting started!

The KW Elite Preferred Partner Program is designed to build strong, mutually beneficial relationships with local and small businesses. By partnering with us, you gain access to a network of productive REALTORS® and opportunities to connect directly with buyers and sellers in our communities. We believe in fostering partnerships based on trust, shared values, and a common goal of growing together.

Program Benefits:

- **Exclusive Networking Opportunities**
 - Engage directly with our agents and clients at events, training sessions, and networking functions.
 - Build meaningful relationships that can lead to long-term business growth.
- **Advertising and Brand Exposure**
 - Promote your business within our office and through our marketing channels.
 - Leverage our extensive reach to expand your brand's visibility.
- **Access to a Growing Community**
 - Connect with a dedicated base of REALTORS® looking for reliable, local service providers.
 - Reach buyers and sellers directly through our network, helping to grow your customer base.
 - Collaborate with a brokerage that prioritizes partnerships with local and small businesses.
- **Commitment to Win-Win Scenarios**
 - Our partnerships focus on creating value through mutually beneficial relationships and collaboration, benefiting your business, our market center, agents, and their clients.
 - We average over 2,000 transactions per year, demonstrating exceptional growth year over year.

At KW Elite, we are committed to fostering partnerships that help local businesses thrive while providing expert recommendations to our clients. We invite you to join us on this journey of shared success.

For more information or to discuss partnership opportunities, please contact:

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PREFERRED PARTNER BENEFITS

New Monthly Billing - Cancel at Anytime	\$150 Per Month
Stakeholder Lunch Invite (Networking)	✓
Stakeholder Meeting Spotlight (Say a Few Words)	✓
Stakeholder Meeting Slide Mention (w/Logo)	✓
Partner Directory Monthly Email Blast to KW Elite Roster	✓
Partner Directory Monthly Post on Agents Private FB Page	✓
Partner Directory Monthly Post on KW Elite Facebook Page	✓
New Partner Introduction Email Post to Agent Roster	✓
New Partner Introduction KW Elite Facebook Public Page	✓
New Partner Introduction Facebook Agent Private Group	✓
New Partner Introduction on our Printed Stall Street Journal	✓
New Partner Introduction in Weekly Agent Email Newsletter	✓
Ad in Partner Handout - Agent Onboarding & Settlements	✓
Ad Rotation on Lobby TV	✓
Ad on 3 TV's in Training Room & Lunch Room/Kitchen TV	✓
Ad on TV's in Conference Rooms 3 & 4 & Agent Lounge	✓
Website Partner Directory Ad (Linked from Home Page)	✓
Weekly Newsletter Partner Directory Link to Website	✓
Awards Night Full Screen Ad During Cocktails/Food	✓
Christmas Party Invite at the Eden Resort (2 Tickets)	✓
Training Room Workshop Availability	✓
TableTop Acrylic Signs Printed Ads - Rotated Around MC	✓
First Opportunity to Sponsor Special Events	✓
Access to Agents Mailboxes	✓
Access to Monthly Training Calendar (Attend Trainings)	✓
Marketing Materials Displayed in Resource Center	✓

All Access to Our Market Center Event Calendar

At KW ELITE, we provide our agents with a comprehensive suite of tools designed to support growth and success. Our dynamic online platform serves as a centralized hub for communication, agent services, and business development. With a dedicated help desk and a commitment to continuous learning, we empower agents through workshops, events, and trainings that elevate performance and enhance client service.

Stay Updated with Our Event & Training Calendar

Explore KW ELITE's Event & Training "Growth" Calendar, your ultimate resource for dynamic trainings, powerful networking opportunities, and supercharged meetings!

Access the calendar at www.kwEliteLancaster.com



Our Culture & Values

At Keller Williams Realty, we don't just talk about being a family—we've built a culture that truly reflects it. Our beliefs guide everything we do, shaping the way we work together and serve our clients.

Our Mission

Building careers worth having, businesses worth owning, and lives worth living.

Our Vision

To be the real estate company of choice.

Our Values

God, Family, then Business—our priorities are clear, ensuring a balanced and meaningful approach to success.

Our Perspective

As a training and consulting company, we go beyond real estate. Our franchise systems, products, and services drive productivity and profitability, positioning our agents for long-term success. At KW, we think like top producers, act like trainer-consultants, and operate with a service-first mindset.

KW Elite Preferred Partner Program

Unlock exclusive benefits for you and your clients through the KW Elite Preferred Partner Program. Our trusted partners provide valuable connections and resources that enhance your business and client experience.

Where Entrepreneurs Thrive