



OLIVE BRANCH
— REALTY —

Join Our Growing Team

Focus on YOUR Business and YOUR Goals

Working in real estate is not the same everywhere! At Olive Branch Realty, our top priority is to be Agent-centric and to help assist you along the way in your real estate journey.

We work hard to create a culture our Agents can take pride in, and we believe being proud of where you work inspires you to achieve more. Working in a highly collaborative environment allows us to create seamless real estate transactions for our clients. Integrity is a core quality of who we are.

We are committed to being known as a firm of integrity, honesty & trust.

Working in real estate undoubtedly has its challenges. We diligently support our Agents, setting everyone up for success. We are more than a firm, more than an agency. We are a family.

Our Mission with real estate is about trust, and our motto is “Real Estate Built on Relationships”. We strive to create long-lasting bonds with our buyers and sellers. We believe in creativity, innovation, personal satisfaction, as well as having fun along the way.

Our Technology:

As your clients increasingly demand customized, digitally enhanced experiences, we give you the tools to anticipate their needs, and provide them with the best service possible. Our agents are provided with pre made social media posts, ability to have their own personal website & CRM. We also provide our Agents with Paperless Pipeline- transaction management software that allows agents and brokers to work seamlessly together, and to provide agents with the storage of documents they need.

Compensation:

One of our core values is growth & we believe our commission structure is second to none. In this ever changing market, agents should be able to grow, and not have to worry about giving away their hard earned commission.

Commission Structure-

Any New Agent starting with Olive Branch Realty - will start at an 80%/20% commission split- agent will receive 80% and firm will receive 20% per closed transaction.

Once Agent earns 50k or over in gross commissions per year- agent will move to a 90%/10% Split

Once Agent is at a 90%/10% split- agent will have a yearly cap on commissions in the amount of \$15,000. Once \$15,000 yearly cap is met- agent will not pay any commission fees to the firm.

**Agents will be re-evaluated as to splits on December 31st of each year. January 1st of each year commission cap will be reset **



Our 5 Core Values:

Our Core Values are a part of who we are and how we do business....These Values are very important to all agents within our firm.

Growth- We want our agents to always strive to do better, & continue to learn. We believe the more you learn, and the more you step out of the box and grow, the better you can help your clients, that in turn will lead to more referrals, and growth for your business.

Honesty- We believe in honesty with our clients, partners & other agents. Being honest and ethical in this business will always come back to you tenfold. Being transparent and truthful in all your actions will lead to your clients loyalty, and your fellow agents respect.

Quality- Providing our clients with quality service is crucial to our business. Giving the best service to all of your clients and throughout all transactions will attract the type of customer you want for years to come and will gain you a reputation that will help your business stand out from the rest.

Community- We focus on supporting local & giving back to our amazing community. Being involved with local organizations and volunteering your time helps you expand your business connections, helps you develop a sense of pride, increases customer trust, and most importantly helps you make a positive impact on our community.

Relationships- Our business is built on relationships and making them stronger is important to us. Striving to build good strong relationships with past clients, friends, family, and anyone you come in contact with is critical. This allows you to solve their problems easier, figure out their pain points, and helps you align your services to appeal to each individuals needs.



Training



We are an independently owned Boutique Firm in Wisconsin. Olive Branch Realty is synonymous with Friendship, Hope and Trust. Our locally owned and operated firm allows us great flexibility that we use to our advantage, we strive to empower our agents for future growth.

Training

The majority of our training is directed by our broker/owner who is very hands on, and will teach ways to grow, advertise, and help you continuously learn to be the best version of yourself! Training and continuing education fuel an agent's competence and confidence. Our hands on training opportunities are what set us apart. Training and learning about the latest market trends are crucial to our success. We help you stay current with the latest industry standards and regulations, as well as help you competitively market yourself as an 'in-the-know' agent. Attending Olive Branch Realty training and staff meetings creates community, motivates you and helps grow your business!

- **Initial “Basic Training”**
- **Training on our Technology Systems**
- **Social Media Training**
- **On-Going Training & Development through Broker/Owner**
- **Monthly Sales Meetings**
- **Mentor Availability**
- **One-on-One Training**





Agent Success

At Olive Branch Realty, we provide the tools, training, and support you need to grow your business and build your personal brand. From leads and marketing materials to transaction management and client experience guidance, we help you succeed—on your terms.

Zillow Leads- We provide agents with Zillow leads to help jumpstart your buyer and seller pipeline. Paired with our training and marketing support, these leads give you a strong foundation to grow your business quickly.

Recruiting Incentives- Olive Branch Realty rewards agents who bring talented professionals to our team. Our recruiting incentives provide a financial bonus for helping us grow the firm with top-quality agents.

Training & Mentorship- We provide ongoing training, mentorship, and support for agents at all stages of their career. From social media strategies to listing presentations, we ensure you have the knowledge and confidence to succeed.

Branding Support- Agents receive tools and guidance to build their personal brand alongside the Olive Branch Realty name. From customizable marketing materials to social media support, we empower you to stand out in your market.

Transaction Management with Paperless Pipeline- Our digital transaction management system streamlines contracts, deadlines, and communications, keeping every deal organized and efficient.

High-Quality Marketing Materials- Through platforms like Agent Crate and Canva, you get access to professional graphics, flyers, and social media content—ready to customize and use for your listings.

Client Experience & Reviews- We provide guidance and incentives to ensure every client has an exceptional experience, helping you earn referrals and 5-star reviews that grow your reputation.

Our Philosophy:

At Olive Branch Realty, we put agents first. Our business model focuses on empowering you to build your own brand, create lasting client relationships, and grow your business independently. We provide the tools, training, and support you need to succeed—while giving you the freedom to chart your own path. Your success is your own, but you're never alone.

Contact Us:
OliveBranchSheboygan@gmail.com
(920) 627-1086
OliveBranch-Realty.com





Licensing

Some people enter the real estate business with unrealistic expectations. It isn't easy, and it is competitive. There also isn't a guaranteed weekly paycheck. But all of these challenges are what makes it a rewarding career. If you dedicate yourself to exceptional client service and hard work, the rewards are worth it. There's nothing like helping someone find the perfect home and handing them the keys to their future. Start your future at Olive Branch Realty!

Wisconsin REALTORS® Association

The Wisconsin Department of Safety and Professional Services requires you to complete 72 hours of approved instruction and pass the state exam to receive your sales license.

https://www.wra.org/Education/Careers/Sales_Pre-license_Education/

Approximate Common Costs Associated with Starting a Career in Real Estate

- Course - \$345
- License - \$60
- Firm Start Up Cost - \$350
- Dues to the Lakeshore Realtors Association* - \$1,358.75 (prorated throughout the year)
- MLS Monthly Dues* \$39/ Month

*Unavoidable costs at most MLS offices

Questions to Consider When Pursuing a Real Estate Career or Changing Company Affiliation:

- Q. What do I really have to do to be successful in real estate?
- Q. How would you define the success of your company? Your Agents?
- Q. How is the image of your company perceived in the community?
- Q. What can I expect in the way of Agent training?
- Q. What marketing tools/programs are available to an Agent in your company?
- Q. What technology assistance will be available from your company?
- Q. How would you describe your office environment?
- Q. Describe your compensation & commission plan, as well as the expenses I will incur at your company?
- Q. What "perks" & motivational opportunities does your company offer?



Contact Us Today to Make an Investment in your Future!