

Listing Launch Plan

CURB APPEAL

- Add colorful plants
- Mow lawn
- Trim around walkways
- Trim trees and bushes
- Remove weeds from flowerbeds
- Mulch around trees and flowerbeds
- Clean and paint front door
- Add new/fresh doormat

EXTERIOR

- Power wash driveway and siding
- Remove driveway stains/fill cracks
- Wash windows/window wells
- Repaint siding/replace rotted wood
- Clean and repair gutters
- Keep entry area clean and bug free
- Ensure lights and doorbell work
- Replace broken window seals
- Remove screens

OVERALL INTERIOR

- Mop all hardwood and tile
- Professionally clean carpets
- Clean baseboards, trim, and switches
- Repair water damaged woodwork
- Tune-up/clean mechanical systems
- Change furnace filter
- Clean all blinds/Remove if broken
- Clean draperies/Remove if dated
- Dust lights, fans, furniture, artwork
- Fix wall and ceiling cracks/stains
- Clean scuffs and marks from walls
- Neutral paint colors in main rooms
- Organize basement/storage areas
- Replace lightbulbs-warm white LED
- Declutter/remove family photos
- Take out trash/Eliminate odors
- Fix leaky faucets
- Ensure windows operate well
- Replace worn pillows and rugs

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KITCHEN

- Deep clean appliances
- Matching appliances (stainless
- Wash all cabinet fronts
- Organize to create space
- Minimize items on counter
- Remove refrigerator clutter
- Hide trash can in closet/under sink

GARAGE

- Wash floors
- Seal or paint floors if needed
- Organize to create floor space
- Organize items in bins on shelves
- Remove obsolete paint/stain
- Remove obsolete carpet/tile/wood, etc...
- Remove webs/clean surfaces

BATHROOM

- Remove rust and mildew stains
- Replace caulk at sink/tub/shower
- Replace worn rugs and towels
- Clean or replace shower curtain
- Clean and repair grout
- Ensure sink/tub/shower drain well
- Ensure toilet operates properly
- Fix noisy exhaust fans
- Clean toilet bowls
- Deep clean shower/tub

BEDROOM

- Declutter and organize closets
- Create empty space in closets
- Dust and organize all furniture
- Use clean neutral bedding and pillows

LAUNDRY

- Clean all surfaces
- Organize shelves
- Wipe down washer and dryer
- Put all clothing away

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OTHER CONSIDERATIONS

- Check to see if your city requires presale inspection
- Buff and coat wood flooring
- Replace shiny brass hardware/lighting
- Replace stained/worn/dated carpet
- Replace dated/weathered exterior lighting/house numbers
- Matching stainless appliances in kitchen
- Reseal driveway
- Remove traps-Hire an exterminator

DON'TS

- Remove popcorn ceilings
- Buy expensive high-end furnace
- Spend a lot of money on kids rooms or lower level spaces

DAY OF SHOWING

- Turn on all overhead lights/lamps
- Open up all the blinds
- Make all beds
- Vacuum/sweep all floors
- Ensure temperature is comfortable
- Close toilet lids
- Secure valuables and medications
- Remove pets from home