



# Buyer Lead Sheet

Date: \_\_\_\_\_ Lead Generator: \_\_\_\_\_  
Assigned to: \_\_\_\_\_ Status: A LL  
Referral Fee? Y/N To Whom? \_\_\_\_\_ % \_\_\_\_\_ Phone: \_\_\_\_\_

Prospect: \_\_\_\_\_ Spouse: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Home phone: \_\_\_\_\_ Work: \_\_\_\_\_

Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

IM: \_\_\_\_\_ Text: \_\_\_\_\_

Own? - Y/N Rent? - Y/N Lease up \_\_\_\_\_ Rent amount: \$ \_\_\_\_\_

If own....is house on market? Y/N Have to sell first? Y/N

Working with an agent? Y/N How long looking? \_\_\_\_\_

Motivation level: 1 2 3 4 5

Best time to look: AM Afternoon PM Weekend

Price range: \_\_\_\_\_ When to move? \_\_\_\_\_

Desired areas: \_\_\_\_\_

# Bedroom(s) \_\_\_\_\_ # Bath(s) \_\_\_\_\_ Garage? Y/N \_\_\_\_\_

Special requests: \_\_\_\_\_

Initial Consultation: Date \_\_\_\_\_ Time \_\_\_\_\_ Agent \_\_\_\_\_

Will you be paying cash, or will you need to obtain financing? \_\_\_\_\_

Lender? Y/N If yes, Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Approved amount? \_\_\_\_\_ Type: \_\_\_\_\_

If no, may we have a preferred lender call? Y/N

Referred to: \_\_\_\_\_

ACTION: Follow up Call: Y/N Website Intro Email: Y/N NEXT MEETING DATE: \_\_\_\_\_  
COMPLETED BY: \_\_\_\_\_